### **Apple Tech & Software**

Feature in

39
Publications

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# The Complete Manual Series - Advertise Now!



### **About The Complete Manual Series:**

Featuring a total of 12 publications, crossing the entire range of Apple's consumer technology from Apple Watch to iPad, Papercut's Apple-centric range of Complete Manual Series titles are the largest collection of independent user guidebooks on the market. Each volume is updated on a regular schedule to ensure that your readers will gain access to the very latest updates, software changes and hardware innovations the always evolving developer driven marketplace can inspire. Each issue features a wealth of exclusive content written by long standing industry insiders. If your readers need help with their tech, we are the only solution they will need.

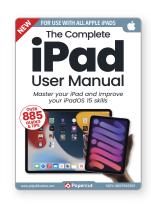




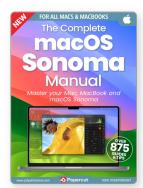


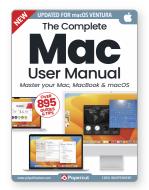




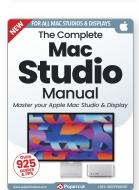






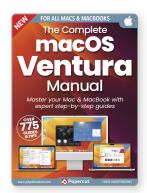














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# For Beginners Series - Advertise Now!



### **About For Beginners Series:**

Created by an exhaustive team of Apple experts Papercut's For Beginners Series offers a total of 12 accessible, user friendly guides to the latest Apple software and hardware. This series will give readers the confidence they will need to learn everything to get the very best from their latest Apple purchases. Clearly written, easy-to-understand and fully updated, with tutorials, features and guides to share the knowledge to get the very best from the latest technology.









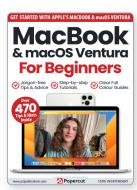






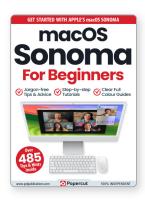




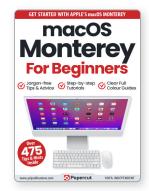












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#### **About Tricks & Tips Series:**

Advancing your skill set is the goal of all users of consumer technology and our team of long term industry experts will help you achieve exactly that. Over this extensive 12 volume series of titles we will be looking in greater depth at how you make the absolute most from the latest Apple electronics and software! Papercut's expert guides help readers build their understanding of technology and gain the skills to take them from a confident user to an experienced expert.































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# Consumer Tech Mags - Advertise Now!



### **About Consumer Tech Magazines:**

Papercut's exclusive iPhone User, Mac + MacBook User and Essential Apple User digital magazines takes our expertise and highly regarded design and editorial teams to deliver to you the ultimate Apple consumer magazines. Each issue brings readers the very best app and hardware reviews and all the latest technical help for their Apple hardware. These highly popular publications will keep readers fully up to date when it comes to the insider's must know software and hardware info and technical help.















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### Publishing Schedule 2023 + early 2024





### The Complete Manual Series

12 Unique titles - Published quarterly

Artwork Date	On Sale Month
17.11.2023	December 2023
16.02.2024	March 2024



### **Essential AppleUser** Magazine

Published bi-monthly - 6 issues per year

Artwork Date	On Sale Month
Please ask	Please ask
for details	for details



### For Beginners Series

12 Unique titles - Published quarterly

Artwork Date	On Sale Month
13.10.2023	October 2023
15.12.2023	January 2024



### **iPhone User** Magazine

Quarterly - 4 issues per year

Artwork Date	On Sale Month
17.11.2023	December 2023
16.02.2024	March 2024



### Tricks & Tips Series

12 Unique titles - Published quarterly

Artwork Date	On Sale Month
13.10.2023	November 2023
19.01.2024	February 2024



### Mac + MacBook User Magazine

Quarterly - 4 issues per year

Artwork Date	On Sale Month
17.11.2023	December 2023
16.02.2024	March 2024